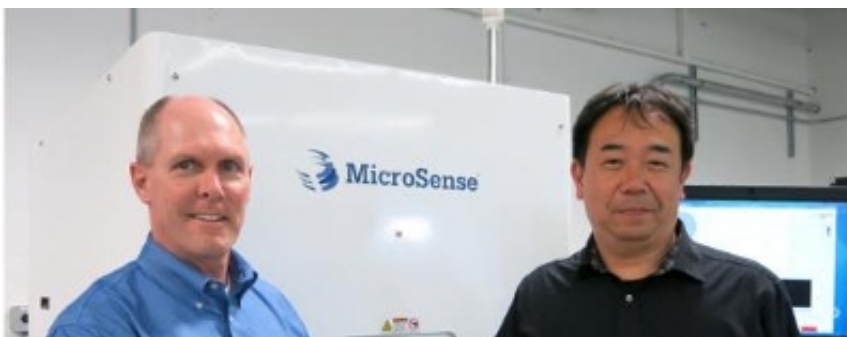




MicroSense Announces Japan Distributor for Magnetic Measurement Systems

Ishii Sangyo K.K. of Osaka is Official MicroSense Distributor of magnetic property measurement systems in Japan



MicroSense Announces Japan Distributor for Magnetic Measurement Systems: Tom McNabb (left), President of MicroSense and Hiro Maekawa, Division Manager of Ishii Sangyo in front of MicroSense's MRAM wafer magnetic measurement system. Ishii ...

LOWELL, Mass., Sept. 4, 2013 /PRNewswire/ -- MicroSense, LLC, a worldwide leader in high sensitivity magnetic measurement and characterization systems, today announced that it has signed an international distribution agreement with Ishii Sangyo K.K., headquartered in Osaka, Japan. Ishii Sangyo becomes the exclusive distributor of MicroSense Vibrating Sample Magnetometers (VSM) and Magneto Optical Kerr Effect (MOKE) measurement systems, providing applications engineering, sales and service for Japanese customers. MicroSense has a large installed base in Japan, and has been selling VSM magnetic measurement systems and MOKE magnetic measurement systems in Japan since the mid 1980's. MicroSense's VSM is primarily used in R&D of magnetic material characterization applications by leading Japanese research institutes. MicroSense's MOKE magnetic measurement systems are primarily used to improve magnetic thin film deposition yield in a production quality control environment, by leading Japanese OEM customers, in the hard disk drive and semiconductor MRAM equipment manufacturing industries.

(Photo: <http://photos.prnewswire.com/prnh/20130904/NE74280>)

"We are pleased to announce our new partnership with Ishii Sangyo, for exclusive distribution of our VSM and Kerr magnetic characterization and measurement systems in Japan," said Tom McNabb, President and COO of MicroSense. "Established in 1981, Ishii Sangyo has a proven track record as a Japanese manufacturing and trading company. They have recently created a new business development division and hired key sales and service personnel from MicroSense's previous Japan distributor. This will make the transition nearly seamless for our valued Japan customers."

About MicroSense, LLC

MicroSense is a leading manufacturer of magnetic metrology systems and Vibrating Sample Magnetometers (VSM's), which are utilized in high resolution magnetic metrology applications, such as hard disk drive disks & read/write head wafers, semiconductor MRAM wafers, and fundamental magnetic material characterization. Leading data storage and semiconductor equipment manufacturers, as well as universities and research institutes around the world have used and trusted magnetic metrology systems from MicroSense for over 30 years.

MicroSense also offers an extensive line of patented capacitive sensors used to make very precise, high bandwidth measurements of precision products such as solar wafers, hard disk drive motors and machine tools. MicroSense also offers award winning, automated wafer metrology solutions for LED, MEMS and semiconductor manufacturing.

Learn more at www.microsense.net and <http://isix-denshi.com/>

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